



FILM  
STILLS  
ACADEMY

# FAST TRACK

POSTER MODULE  
WORKBOOK

AUGUST 2021



LEARN THE ART OF FILM STILLS PHOTOGRAPHY

WITH NICOLA DOVE

# POSTER SHOOTS

- Brief
- Scheduling
- Location
- Props
- Camera Setup
- Studio Setup
- Lighting
- Posing
- Directing Actors
- Fees
- Kit List

# FAST TRACK

POSTER MODULE

WORKBOOK

## BRIEF

- Best if is a simple lighting reference
- Occasionally a set of over-ambitious sketches!
- What you can achieve depends on time and budget
- You will need to cover full length, mid shots and portraits
- Possibly need to get two Actors in together if they are closely connected in the story



# SCHEDULING

- One-line schedule
- Check all actors needed are on set that day
- Check location
- Check costume and make up
- Look for possible gaps



# FAST TRACK

POSTER MODULE

WORKBOOK

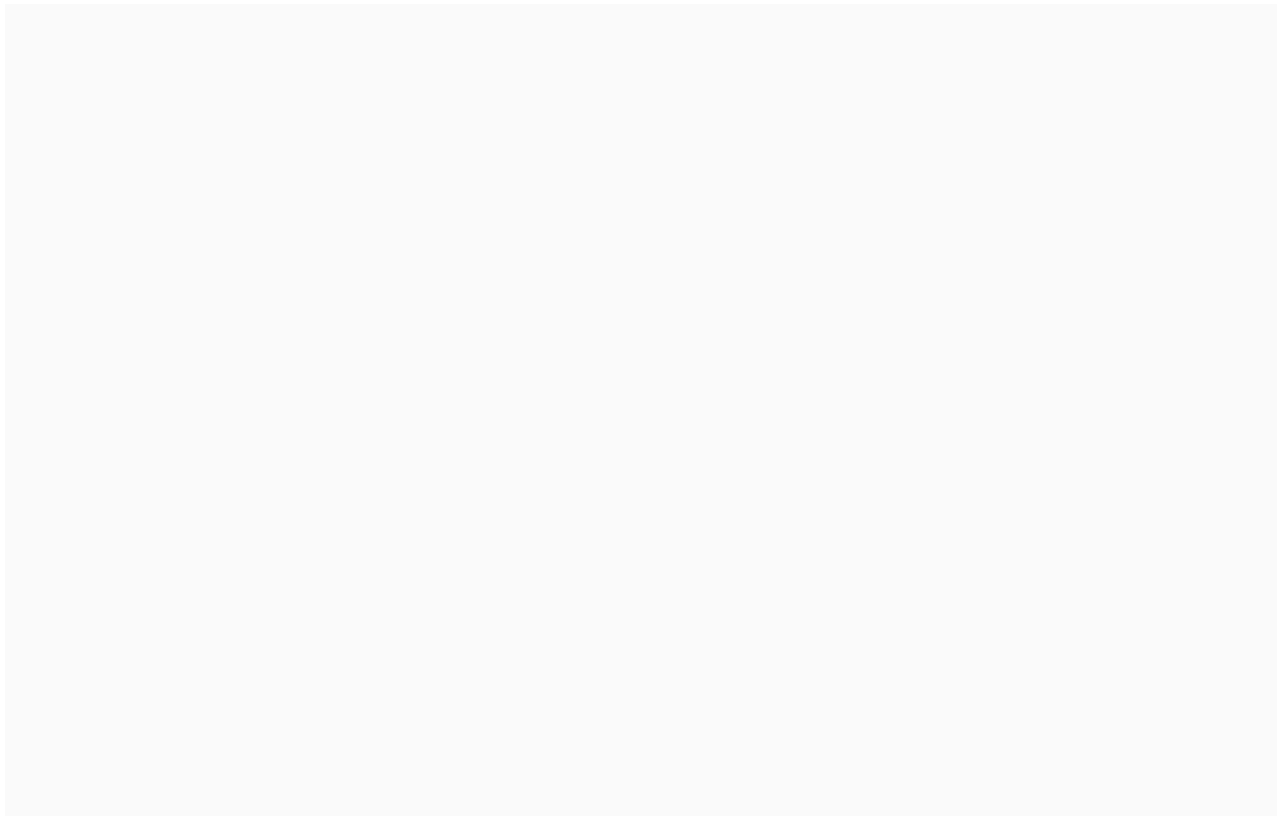
## LOCATION

- Find a spot that is near the shooting set, but not so near you can't talk
- Make sure the flash won't disrupt their space. Hang blacks if necessary
- Make sure the room has a high enough ceiling
- Work with whatever space you can get



# POSING

- Keep it simple
- Cover in Full length, Mid and Close up;
  - Straight on
  - Left and right
  - Looking at camera
  - Looking off camera both ways
  - Looking over the shoulder
- Walking straight towards the camera and diagonal
- Looking across the camera
- Two actors together if needed



# DIRECTING ACTORS

- Explain lighting range to artists
- The smallest changes in posing make a big difference
- Direct their actions
- Talk about a stage in the film for expression
- Movement

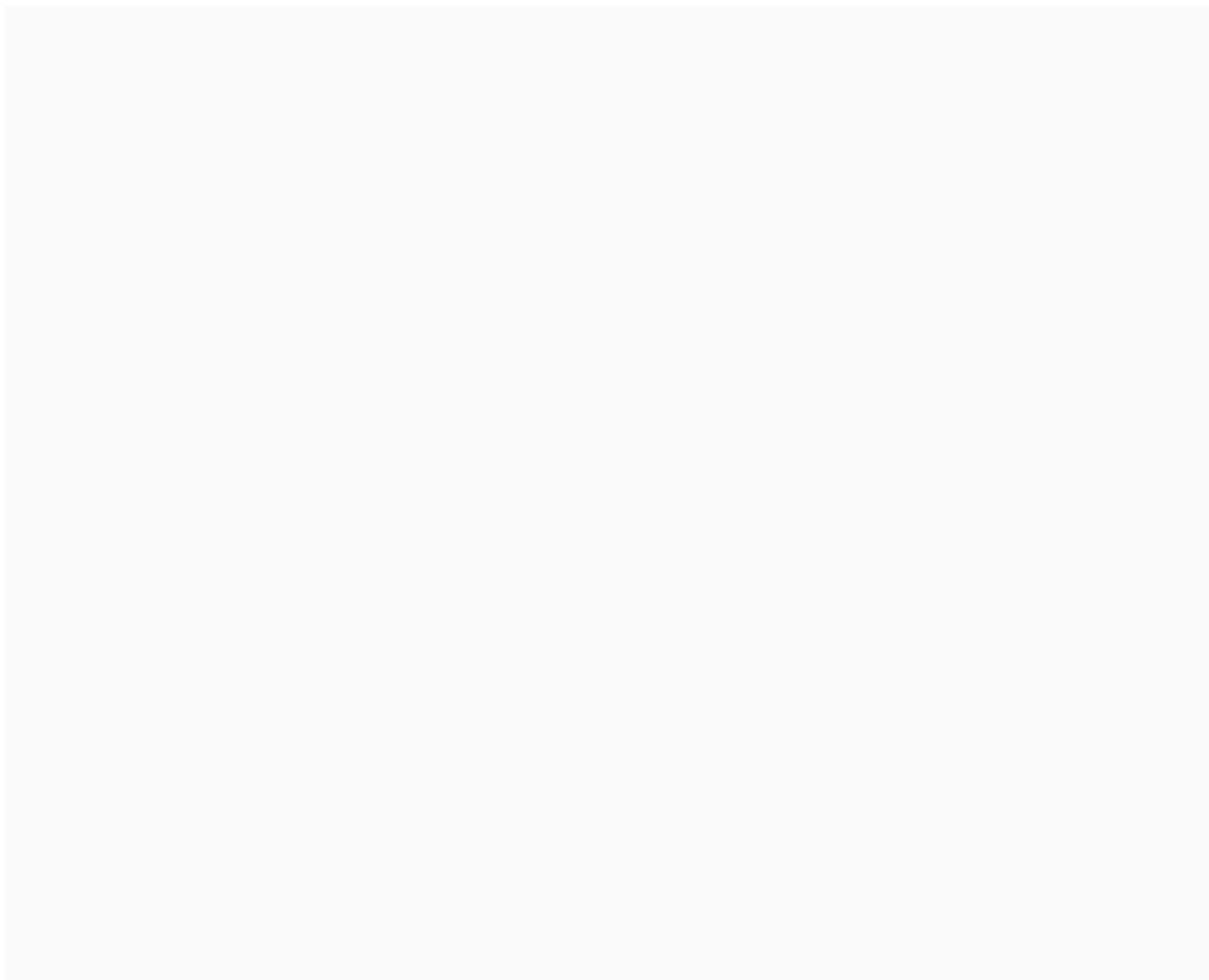


# CAMERA & SET UP

- You may need to hire a higher-res camera; 40 mega pixel
- Shoot tethered to a laptop if possible
- Set up separate folders for each actor, or a separate folder for two-shots
- Have chairs for the artists plus water and snacks
- Music. If near a set, play it quietly
- Have the laptop screen out of view of the artist
- Keep eyelines clear
- Pin concepts
- Explain lighting range

# LIGHTING SET UP - LOW BUDGET

- Keep it simple
- Use a mid grey background
- Create a large light source
- Keep light close
- Use two lights banked to get full length
- Add a hair light opposite, if possible

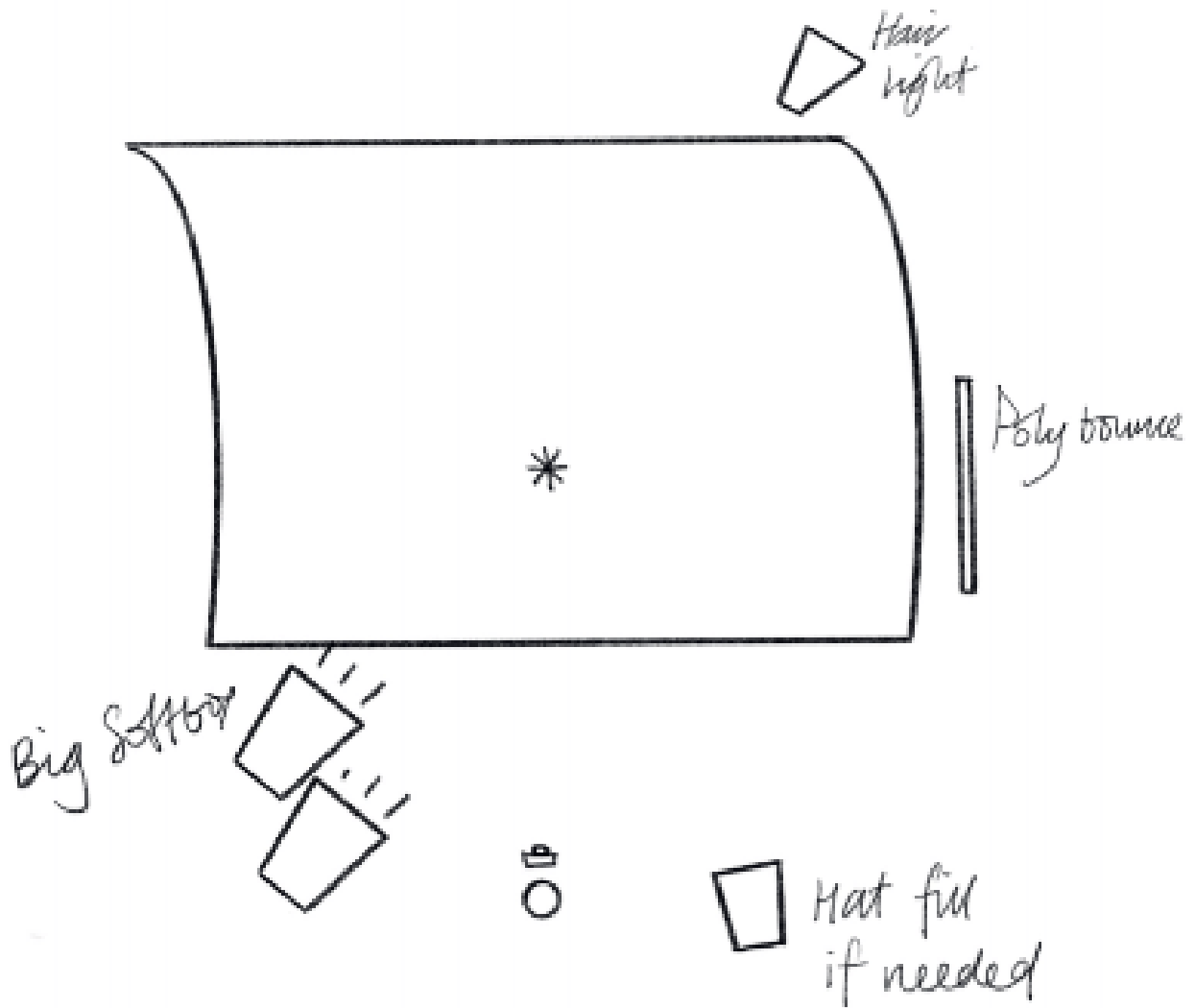


# FAST TRACK

POSTER MODULE

WORKBOOK

## LIGHTING SET UP - LOW BUDGET



# LIGHTING SET UP - BETTER BUDGET

- Hire assistants
- Possibly an Art Director will be present
- Set up for tethering
- Use a mid-grey background
- Use a large light source
- Add a hair light opposite, if possible

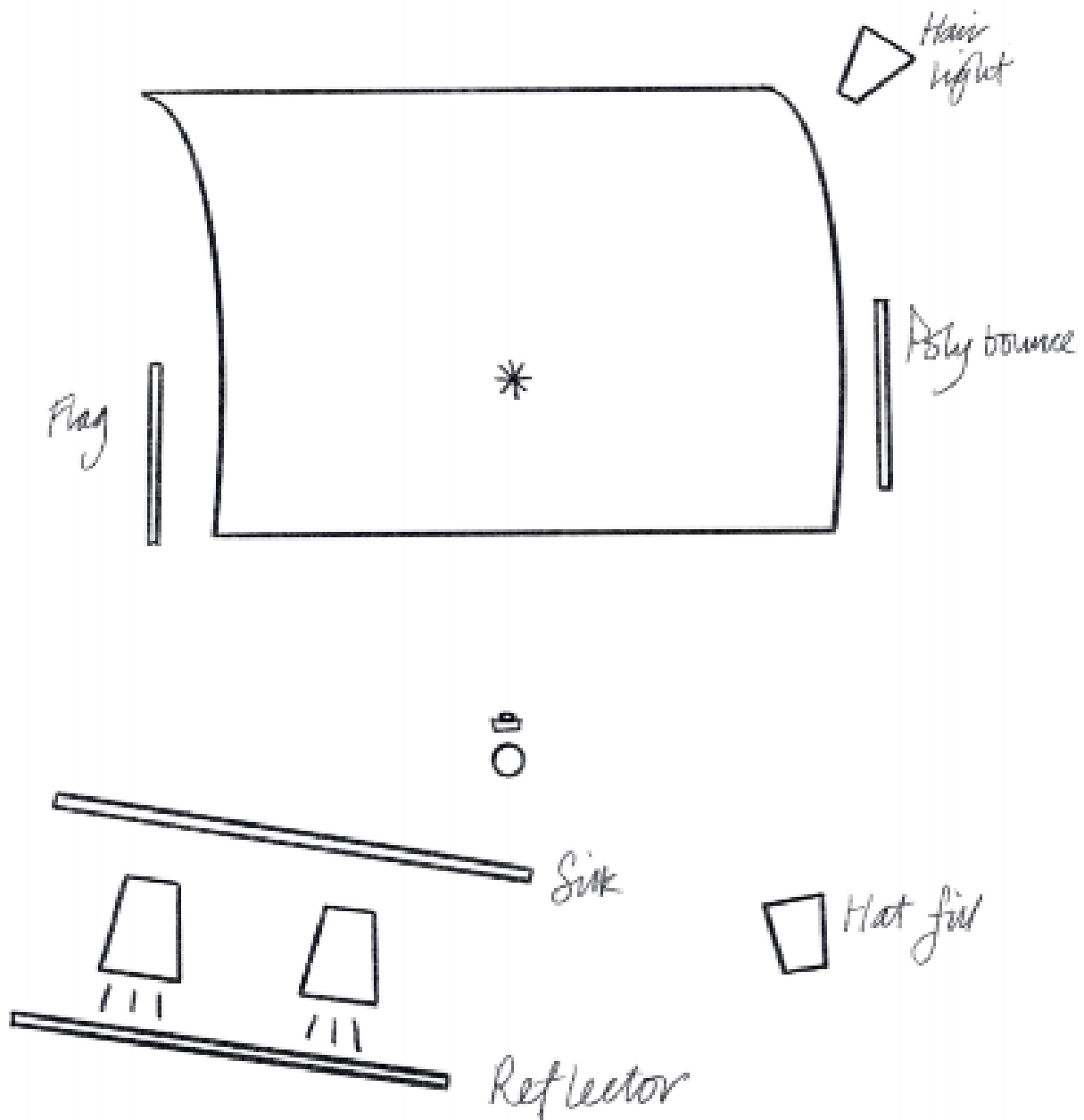


# FAST TRACK

POSTER MODULE

WORKBOOK

## LIGHTING SET UP - BETTER BUDGET



# FAST TRACK

POSTER MODULE

WORKBOOK

## FEES

- Usually a separate fee from On-Set Stills
- From a separate budget (Distribution not Production)
- Anywhere from Free to £500 to £10,000
- Add lighting rental and assistants on top

# KIT LIST

## CAMERA

Nikon D850 1

Nikon 24-70mm 1

Tethering cable

## FLASH

Profoto Pro-10 2400w x 4

Profoto Pro heads x 4

Profoto D2 1000w mono head x 1

Pro Air TTL Remote x1

Pocket Wizard/Air remote Sync cable x1

Softboxes large x 2

3ft strip Profoto softbox

Umbrellas x2

8x8 ft frame and ultra bounce

12x12ft frame and 2 x silks - 1 x full stop silk, ½ stop silk

Beauty Dish

Polyboards x 4 plus stands

Profoto Barndoors x2

Profoto Gridset x2

4x4 Floppy x6

4 x zoom reflectors

1m Full stop diffusion paper

# FAST TRACK

## POSTER MODULE

### WORKBOOK

# KIT LIST

1m ½ stop diffusion paper

ArriLite Plus 750 x 1

Profoto Head to Pack extension 5m x3

extension cable 10m x 4

Multi boards x 2

16amp extension x 2

13-16am jumper plugs

Double wind up stand x 2 (biggest possible)

Low boy roller stand x 2

40" C stands + arms and grip heads x 5

20" C stand + arm/head x 1

Hollywood clamp x 2

Mini boom arm x1

Manfrotto Super boom and counter wait x1

Super clamps

Sandbags x10

12x12 black fabric (for the floor)

Background support kit

Gaffa tape x1

Light meter

# **FAST TRACK**

*POSTER MODULE*

*WORKBOOK*

## **NOTES**

